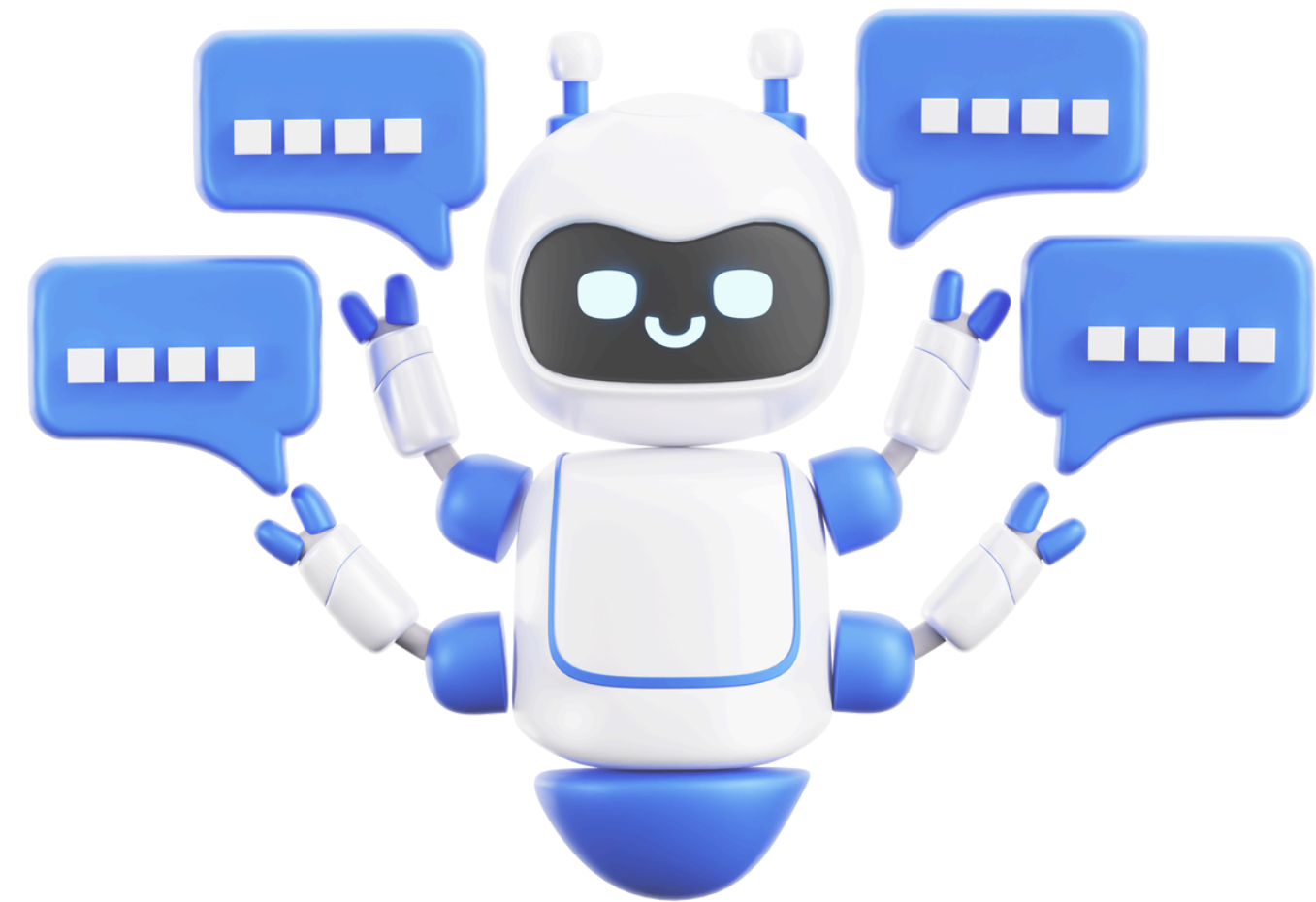
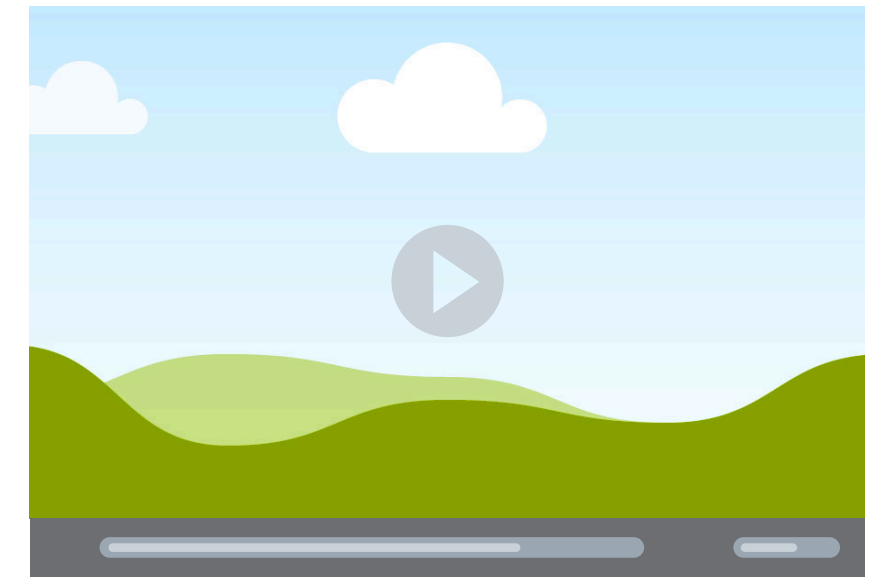


WELCOME TO GIGNAATI ZERO TO HERO COURSE



This 10-day course will help you become a skilled AI gig worker on Gignaati.

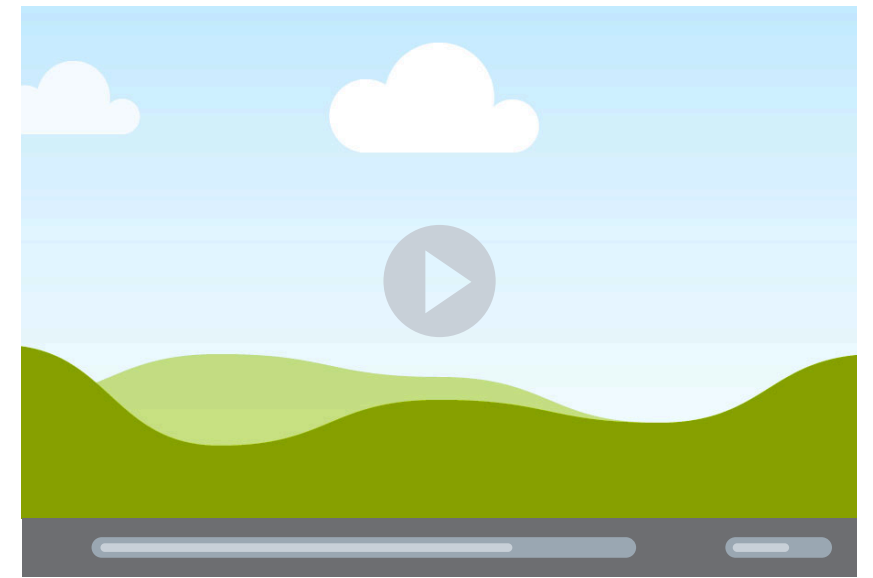
Why Should You Care About AI?

AI is not the future — it's the present

Jobs are changing, skills are evolving

AI-Ready Skills = Better Careers | More
Freelance Gigs | Smarter Work

Gignaati helps you get industry-ready with
real AI skills



AI & LLMs – Basic Concepts

AI kya hota hai?

Artificial
Intelligence



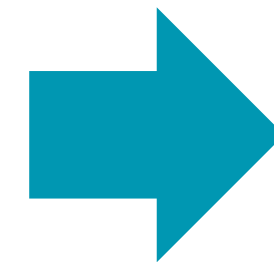
Machines that
think and act
smartly (jaise
humans).

LLMs kya hain?

Large Language Models

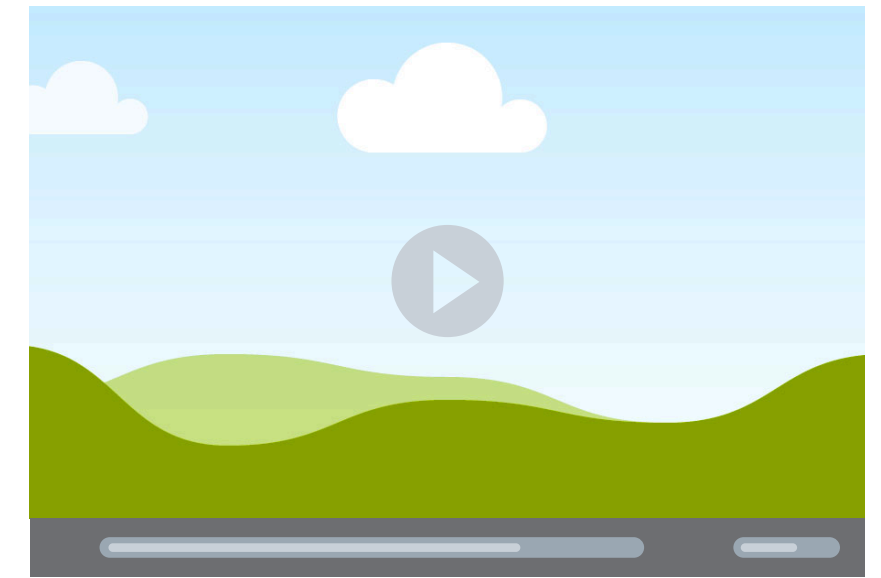


jo human jaisa
text generate
karte hain.



Kaise kaam karte hain?

- Training: Internet se text padte hain
- Patterns samajhte hain
- Prediction aur response dete hain



AI in India – Real Applications

Healthcare:

- Rural diagnostics
- Records manage karna
- Personalized care

Education:

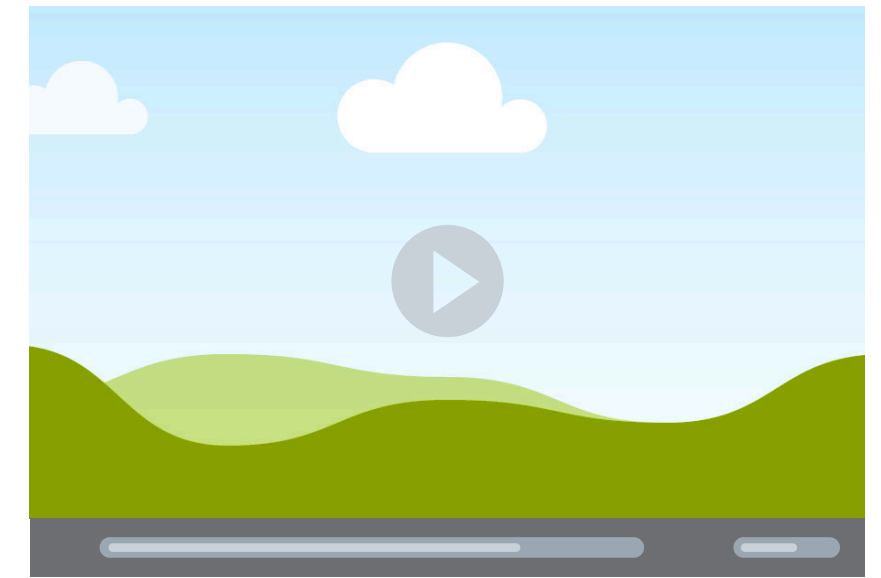
- Regional language content
- Remote learning

Agriculture:

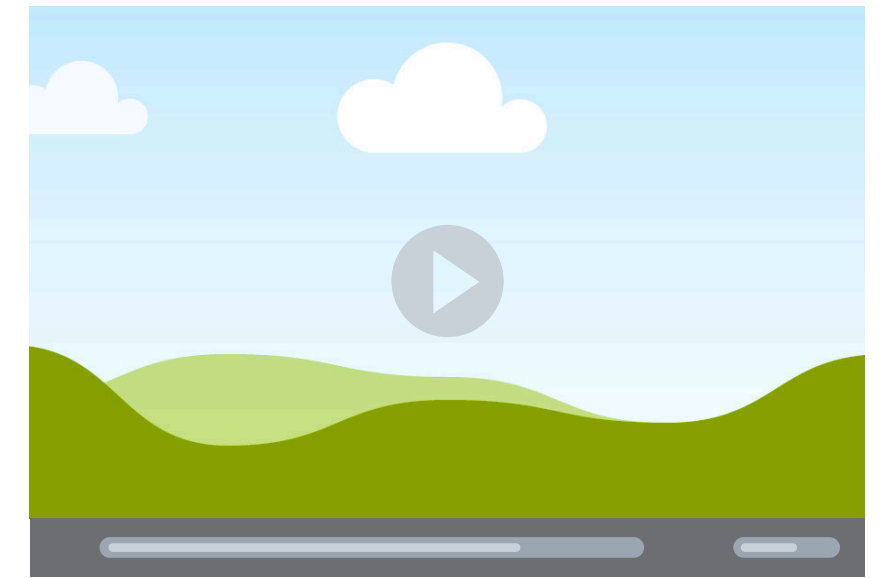
- Disease detect karna
- Weather aur farming tips

Finance:

- Fraud detect karna
- Chatbots in 7 languages
- Customer service automate hona



Foundations of Prompt Engineering



Day 1: Foundations of Prompt Engineering

Session 1: *Understanding AI Models and Communication*

- What are Large Language Models (LLMs)
- How LLMs understand and generate text
- The importance of clear communication with AI
- Indian language considerations in AI interactions

Session 2: *Basic Prompt Structure and Components*

- Elements of effective prompts
- Clear instructions and context setting
- Input-output patterns
- Hands-on: Writing your first prompts

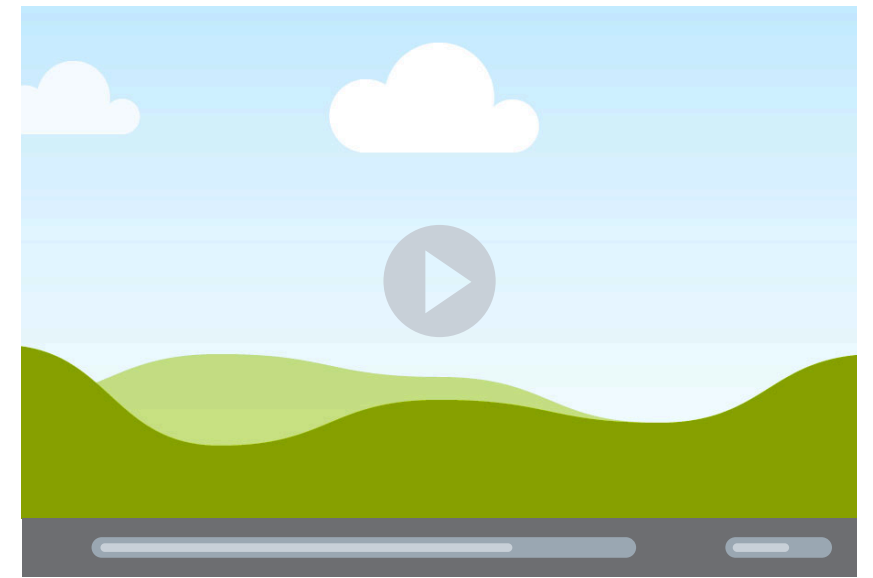
Session 3: *Common Prompt Patterns for Indian Use Cases*

- Question-answering prompts
- Content creation prompts
- Data extraction prompts
- Practical exercises with Indian business scenarios

Day 1: Foundations of Prompt Engineering

➤➤➤➤➤ Pehle samjhenge ki:

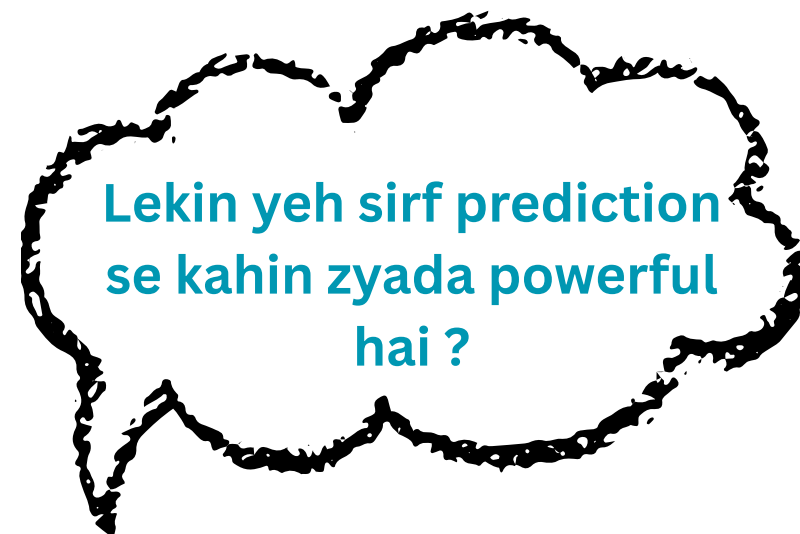
- 👉 AI models kaise kaam karte hain
- 👉 Aur unse effectively communicate kaise kiya jata hai.



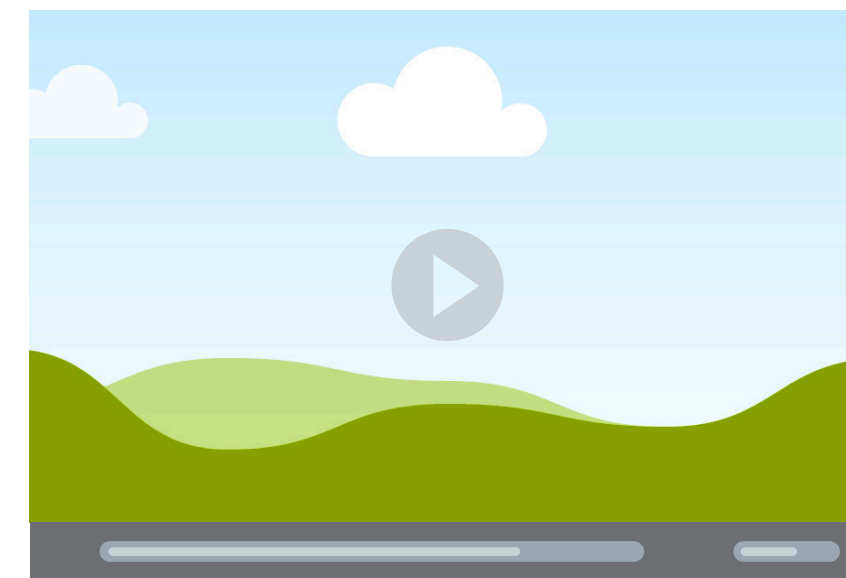
• What are Large Language Models (LLMs) ?

- 🤖 LLM = Large Language Model
- 🤖 Ye ek advanced text prediction system hai
- 🤖 It guesses: What word comes next?
- 🤖 Jaise: “Main thoda thak gaya hoon, mujhe...” → “aaram chahiye” / “so jaana chahiye”

• • • • •
• • • • • 🌟 Socho: Jaise WhatsApp ka auto-suggestion — waise hi AI kaam karta hai!
• • • • •

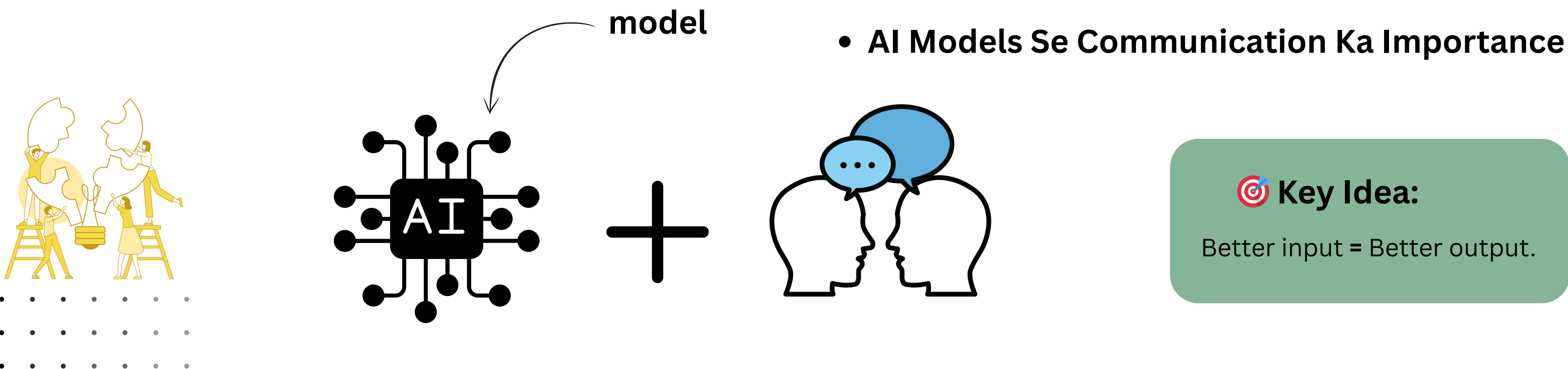


🍴 **Example:**
“Main kuch khana chahta hoon”
VS
“Paneer butter masala, medium spicy, 2 butter naan please”



Ye models:

- **Pattern Recognition:** Trillions of words se patterns seekhte hain
- **Context Understanding:** Conversation ke context ko samajhte hain
- **Knowledge Application:** Training data se acquired knowledge ko apply karte hain
- **Reasoning Capability:** Complex problems ko solve karne ki koshish kar sakte hain



Real-life example:

Socho aap ek restaurant mein hain. Agar aap waiter se sirf kahenge "kuch khana chahiye", toh kya milega? Kuch bhi! Lekin agar aap kahenge "ek paneer butter masala, medium spicy, with 2 butter naan" - toh aapko exactly wahi milega jo aap chahte hain. AI ke saath bhi yahi principle apply hota hai.

Indian Users – Unique Challenges

🌍 Indian context mein:

Language mix (Hinglish, regional words)

Cultural understanding ka issue

Thali ka matlab alag-alag state mein alag hai

Example:

"Achhi thali chahiye" – North Indian, Gujarati, ya South Indian?

Slide 6: Smart Prompt Tips



How to Write Good Prompts:

Be clear & specific

Context do

Tell output format

Use examples

Refine & improve

Slide 7: Prompt Examples

✗ Weak Prompt: “Mujhe content chahiye”

✓ Better Prompt:

“I need a 500-word blog on WFH productivity for Indian IT employees.”

✗ Weak Prompt: “Budget planning do”

✓ Better Prompt:

“Monthly budget for Mumbai-based salaried person, income ₹50K, goal: save for Goa trip”

Slide 8: Activity 1 – Fix These Prompts

🔧 Improve these lines:

“Mujhe content chahiye”

“Ek business plan do”

“Customer satisfaction kam hai – solve karo”

👉 Add clarity, background, and goal.

Slide 9: Activity 2 – Add Context

🎯 Add Product + Audience + Purpose

Examples:


“Write an email” → Kis product ke liye? Kisko bhejna hai?

“Make a poster” → Kis event ke liye? Kya message dena hai?

Slide 10: Activity 3 – Roleplay Prompts

Write a prompt for:

 Clothing shop owner in Pune → social media ideas

 Class 10 teacher → fun science lesson

 NGO worker → fundraising email for children's education

